



# SOURASHTRA COLLEGE (Autonomous), MADURAI-4.

(A Linguistic Minority Co-educational Institution)

(Affiliated to Madurai Kamaraj University & Re-Accredited with 'B+' Grade by NAAC)

Vilachery Main Road, Pasumalai (P.O), Madurai-625004.


Contact No. 87542 09994  [sourashtracollege.com](http://sourashtracollege.com)

87542 08885  [soucollege@gmail.com](mailto:soucollege@gmail.com)

## AQAR 2023 -2024

### Provision of Seed Money to the Teachers for Research

S.No.	Name of the Teacher	Date of Grant	Amount Sanctioned (in Rs.)
1	Dr. K.R. Lakshmi	28-07-2023	25000
2	Dr. S. Bhuvaneswari	28-07-2023	25000
3	Dr. K. Kavitha	28-07-2023	25000
4	Dr. R.R. Vishnupriya	28-07-2023	25000
5	Dr. T. Thanga Pandi Murugan	28-07-2023	25000
Total Amount			125000

  
PRINCIPAL



For B.R. CHANDRASEKARAN & CO.  
CHARTERED ACCOUNTANTS

  
(B.R. CHANDRASEKARAN)  
PROPRIETOR

CHARTERED ACCOUNTANT

SOURASHTRA COLLEGE(AUTONOMOUS)  
MADURAI-625 004

28.07.23

Note to the Secretary/Correspondent

Respected Sir.

The Research Committee of our College has accepted the following Minor Research Project Proposals submitted by various teaching staff members of our college for the Academic Year 2023-24. We have allocated the Seed Money against their name noted based on the requirement. Kindly approve for financial assistance to the following staff members for carrying out their Minor Research Project from the College Management.

S.No	Name	Department	Amount Required (Rs.)	Amount Allocated (Rs.)
1	Dr.K.R.Lakshmi	Tamil	28000	25000
2	Dr. S. Bhuvanewari	English	30000	25000
3	Dr. K. Kavitha	English	26000	25000
4	Dr.R.R.Vishnupriya	Commerce	30000	25000
5	Dr T. Thanga pandi murugan	Commerce	30000	25000

For orders please

  
Director

(Research & Development Cell

Dr. M.P. Ganesan M.A.,M.Phil.,Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.



Principal  
PRINCIPAL,  
SOURASHTRA COLLEGE  
MADURAI - 625 004.

Approved


  
SECRETARY

SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI-625 004

02.08.23

We are happy to inform you that our College Secretary has approved the financial assistance (Seed Money) to the following teaching staff members for carrying out the Minor Research Projects for the Academic Year 2023-24. Staff members are requested to start their research work immediately without affecting the routine college work. They are requested to submit the final report on the last week of February 2024. No extension of time will be permitted.

S.No	Name	Department	Amount Allocated
1	Dr.K.R.Lakshmi	Tamil	Rs. 25000.00
2	Dr. S. Bhuvanewari	English	Rs. 25000.00
3	Dr. K. Kavitha	English	Rs. 25000.00
4	Dr.R.R.Vishnupriya	Commerce	Rs. 25000.00
5	Dr T. Thanga pandi murugan	Commerce	Rs. 25000.00

  
**Director**  
(Research & Development Cell)  
**Dr. M.P. Ganesan** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.  
Copy to Individuals  
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**Principal**  
PRINCIPAL,  
SOURASHTRA COLLEGE  
MADURAI - 625 004.

SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI-625004

06.07.23

CIRCULAR

We are pleased to inform you that our College Management is interested to provide financial assistance as Seed Money for carrying out Minor Research Project and development of research activities through RDC (Research and development Cell). On behalf of the Management, the Research Project Proposals are invited from the teaching staff members (Aided and Self-Finance) for carrying out research activities for the academic year 2023-24. The duration of the project is three months to six months. The prescribed proposal format is available in the College Office. Interested staff members are requested to submit their research project proposal in the prescribed format and submit to the Director, Research and Development Cell on or before 26.07.2023. Selected proposals will be intimated during the first week of August 2023.



Director

(Research & Development Cell)

**Dr. M.P. Ganesan** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.



Principal

PRINCIPAL,  
SOURASHTRA COLLEGE  
MADURAI - 625 004

SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI-625 004  
FORMAT OF RESEARCH PROJECT PROPOSAL

Name of the Principal Investigator	:	Dr. K. R. LAKSHMI
Designation & Department	:	Associate Professor, Department of Tamil
Residential Address	:	327, Transport Nagar, P.T.C Post, Madurai - 625 022.
E-mail ID and Mobile No.	:	drlakshmi.kr@gmail.com 99949 12080
Teaching Experience	:	22
Research Experience	:	3
Area of Specialization	:	Tamil Literature
Project Title	:	தமிழின் பாரம்பரிய உணவுகூட்டுப் பொருள்களின் முக்கியத்துவம் Tamilain Paarambariya Uunamubayura Unamubayura Inaya Unamubayura
Significance & Objective of Project (Attach Synopsis)	:	The importance of Millets.
Duration of the Project	:	6 months.
Seed money required	:	Data Collection: 15,000/- Contingency : 13,000/- Total : 28,000/-
Details of seed Money received already (Mention year & Amount)	:	-
Co-Investigator Name (Optional)	:	-

I hereby declare that I shall abide the rules governing the scheme of College Management. I shall complete the project within the stipulated period. If I fail to do so and if the College Management is not satisfied with the progress of the research project, the College Management may terminate the project immediately and ask for the refund of the amount received by me.

  
SIGNATURE

Acceptance of Proposal

  
Director  
(Research & Development Cell)  
Dr. M.P. Ganesan, Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

Seed Money Allocation (Rs.25000)

  
Principal  
PRINCIPAL,  
SOURASHTRA COLLEGE  
MADURAI - 625 004.

SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI-625 004  
FORMAT OF RESEARCH PROJECT PROPOSAL

Name of the Principal Investigator	:	Dr. S. Bhuvaneshwari
Designation & Department	:	Assistant Professor Department of English
Residential Address	:	NO 4/18 B, Bharathiyar Nagar 9 <sup>th</sup> St, Pillar Salai, Nagamalai Pudukotai, Madurai - 19
E-mail ID and Mobile No.	:	buvana.hrd@gmail.com 99524-15007
Teaching Experience	:	10 yrs
Research Experience	:	5 yrs
Area of Specialization	:	Post Colonial Literature Indian Writing in English
Project Title	:	Assessing Pronunciation problems in English and speaking strategies of the Under Graduate Students of Sourashtra - Ethno Linguistic Community
Significance & Objective of Project (Attach Synopsis)	:	To provide valuable insights into the challenges faced by Sourashtra students in Speaking English
Duration of the Project	:	6 Months
Seed money required	:	Data Collection: 15,000 Field Work - 8,000 Contingency : 7,000 Total : 30,000
Details of seed Money received already (Mention year & Amount)	:	—
Co-Investigator Name (Optional)	:	—

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SIGNATURE

Acceptance of Proposal

  
Director

(Research & Development Cell)

**Dr. M.P. Ganesan** M.A., M.Phil., Ph.D.,

Director

Research and Development Cell

Sourashtra College

Madurai-625 004.

Seed Money Allocation (Rs. 25000)



Principal

PRINCIPAL,

SOURASHTRA COLLEGE


MADURAI - 625 004.


SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI-625 004  
FORMAT OF RESEARCH PROJECT PROPOSAL

Name of the Principal Investigator	:	Dr. K. Kavitha
Designation & Department	:	Assistant Professor PG & Research Department of English
Residential Address	:	Plot no 31 2 <sup>nd</sup> cross, Podigai nagar Rajampedi, Madurai
E-mail ID and Mobile No.	:	kavitharajam15@gmail.com 9750621176
Teaching Experience	:	18 years
Research Experience	:	
Area of Specialization	:	Indian Writing in English
Project Title	:	writing about the self - A Tool for moulding Personality; A Study of Miss Leung's "The Golden Rule Book and Kamal Das my story"
Significance & Objective of Project (Attach Synopsis)	:	
Duration of the Project	:	
Seed money required	:	Data Collection: Rs 20 000/- Contingency : Rs 6 000/- Total : Rs 26 000/-
Details of seed Money received already (Mention year & Amount)	:	
Co-Investigator Name (Optional)	:	-

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SIGNATURE

Acceptance of Proposal  
  
Director  
(Research & Development Cell)  
**Dr. M.P. Ganesan** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

Seed Money Allocation (Rs. 25000)  
  
Principal  
PRINCIPAL,  
SOURASHTRA COLLEGE  
MADURAI - 625 004.

SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI-625 004  
FORMAT OF RESEARCH PROJECT PROPOSAL

Name of the Principal Investigator	: Dr. R. R. VISHNUPRIYA
Designation & Department	: ASSISTANT PROFESSOR OF COMMERCE
Residential Address	: 18D, SOLIA CHETTY ST, SOUTH MASI ST, MADURAI-1.
E-mail ID and Mobile No.	: vishnupriya1936@gmail.com / 9159791811
Teaching Experience	: 21 years
Research Experience	: 9 years
Area of Specialization	: Accounts, Marketing & Banking
Project Title	: A Study on Socio - Economic Conditions of Handloom Weavers in Kalthoori Nagar in Madurai.
Significance & Objective of Project (Attach Synopsis)	: - YES -
Duration of the Project	: 3 months
Seed money required	: Data Collection: Rs 27,000/- Contingency : Rs 3,000/- Total Rs 30,000/-
Details of seed Money received already (Mention year & Amount)	: —
Co-Investigator Name (Optional)	: —

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R. R. Vishnupriya  
SIGNATURE

Seed Money Allocation (Rs. 25000)

Acceptance of Proposal

  
Director

(Research & Development Cell)  
**Dr. M.P. Ganesan** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.



Principal  
PRINCIPAL,  
SOURASHTRA COLLEGE  
MADURAI - 625 004.



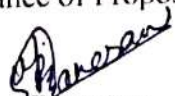
SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI-625 004  
FORMAT OF RESEARCH PROJECT PROPOSAL

Name of the Principal Investigator	:	T. THANGA PANDI MURUGAN
Designation & Department	:	Assistant Professor of Commerce
Residential Address	:	180-D, Kumaran St, Kannan Colony, Chenthamani, Madurai-9
E-mail ID and Mobile No.	:	66pm1988@gmail.com 77083-82847
Teaching Experience	:	11 Years
Research Experience	:	6 Years
Area of Specialization	:	Accountancy and Finance
Project Title	:	A Study on Investors Preference Towards Sukanya Samriddhi Scheme in Madurai City
Significance & Objective of Project (Attach Synopsis)	:	Attached
Duration of the Project	:	6 months
Seed money required	:	Data Collection: 20,000 Contingency : 10,000 Total : 30,000
Details of seed Money received already (Mention year & Amount)	:	
Co-Investigator Name (Optional)	:	—

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SIGNATURE

Acceptance of Proposal

  
Director

(Research & Development Cell)  
**Dr. M.P. Ganesa** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

Seed Money Allocation (Rs 25000)



Principal  
PRINCIPAL,  
SOURASHTRA COLLEGE  
MADURAI - 625 004.

தமிழரின் பாரம்பரிய சிறுதானிய உணவு முறையும்  
இன்றைய உணவு முறையும்

சௌராஷ்டிரக் கல்லூரிக்கு அளிக்கப்படும்

குறுந்திட்ட ஆய்வறிக்கை

முதன்மை ஆய்வாளர்

முனைவர் கு.இர.லெட்சுமி  
இணைப்பேராசிரியர்  
தமிழ்த்துறை  
சௌராஷ்டிரக் கல்லூரி (தன்னாட்சி)  
மதுரை -625004



*R.R. Kubendran*  
**R.R. KUBENDRAN**  
Head & Associate Professor  
Department of TAMIL  
Sourashtra College, MADURAI-4

சௌராஷ்டிரக் கல்லூரி (தன்னாட்சி)  
மதுரை -625004

*Dr. M.P. Ganesan*  
**Dr. M.P. Ganesan**, M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

பிப்ரவரி - 2024

*Capt. Dr. K.R. Srinivasan*  
**Capt. Dr. K.R. SRINIVASAN**, M.A.(Hons), M.Phil.,  
M.B.A., M.P.N., Ph.D., D.P.&S.S., C.L.L.S.C.,  
Principal  
Sourashtra College (Autonomous)  
Madurai-625 004. Tamilnadu.

**ASSESSING PRONUNCIATION PROBLEMS IN ENGLISH AND  
SPEAKING STRATEGIES OF THE UNDERGRADUATE  
STUDENTS OF SOURASHTRA ETHNO-LINGUISTIC  
COMMUNITY**

**Report of the  
Minor Research Project (English) submitted to  
SOURASHTRA COLLEGE**

**Principal Investigator**

**Dr. S. Bhuvaneshwari**

Assistant Professor

PG & Research Department of English

Sourashtra College

Madurai-625 004



*(Signature)*  
**Dr. G. SIVA BALAN, Ph.D.,**  
Associate Professor & Head  
Research Department of English  
Sourashtra College, Madurai - 625 004.

**SOURASHTRA COLLEGE (AUTONOMOUS)**

**PASUMALAI**

**MADURAI - 625 004**

*(Signature)*  
**Dr. M.P. Ganesan** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

**JANUARY 2024**

*(Signature)*  
**Capt. Dr. K.R. SRINIVASAN**, M.A.(Hons), M.Phil.,  
M.B.A., M.Phil., Ph.D., D.P.&C.S., C.L.L.Sc.,  
Principal  
Sourashtra College (Autonomous)  
Madurai-625 004. Tamilnadu.

**Writing About the Self - A Tool for Moulding  
Personality: A Study of Doris Lessing's *The Golden  
Notebook* and Kamala Das' *My Story***

**Final Report of  
Minor Research Project (English) submitted to Sourashtra College**

**Principal Investigator**

**Dr. K.KAVITHA**  
Assistant Professor of English  
Sourashtra College  
Madurai- 625004.



**Dr. G. SIVA BALAN, Ph.D.**  
Associate Professor & Head  
Research Department of English  
Sourashtra College, Madurai - 625 004.



**SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI – 625 004.**

**FEBRUARY – 2024**

  
**Dr. M.P. GANESAN** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

  
**Capt. Dr. K.R. SRINIVASAN**, M.A. (Hons), M.Phil.,  
M.B.A., M.Phil., Ph.D., D.P.&C.S., C.I.I.Sc.,  
Principal  
Sourashtra College (Autonomous)  
Madurai-625 004. Tamilnadu.

**A STUDY ON SOCIO-ECONOMIC CONDITIONS OF  
HANDLOOM WEAVERS IN KAITHARI NAGAR IN  
MADURAI**

**Final Report of  
Minor Research Project (Commerce) submitted to  
SOURASHTRA COLLEGE**

**Principal Investigator  
Dr. R.R. VISHNUPRIYA  
Assistant Professor of Commerce  
SOURASHTRA COLLEGE (Autonomous)  
MADURAI – 625 004**

*J. Durai Chamy*

**Dr. J. DURAI CHAMY**  
M.Com., M.Phil., B.Ed., Ph.D.,  
Associate Professor and Head  
Department of Commerce & Research Centre  
Sourashtra College (Autonomous)  
Madurai - 625 004, Tamil Nadu.



**SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI - 625 004**

**FEBRUARY – 2024**

*M.P. Ganesan*  
**Dr. M.P. Ganesan** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

*K.R. Srinivasan*  
**Capt. Dr. K.R. SRINIVASAN**, M.A.(Hons), M.Phil.,  
M.B.A., M.Phil., Ph.D., D.P.&C.S., C.I.I.Sc.,  
Principal  
Sourashtra College (Autonomous)  
Madurai-625 004, Tamilnadu.

**A STUDY ON INVESTORS PREFERENCE  
TOWARDS SUKANYA SAMRIDDHI SCHEME  
IN MADURAI CITY**

Final Report of  
Minor Research Project (Commerce) submitted to  
**SOURASHTRA COLLEGE**

Principal Investigator

**Dr. T. THANGA PANDI MURUGAN**  
Assistant Professor in Commerce  
Sourashtra College (Autonomous)  
MADURAI – 625 004

*J. Duraichamy*

**Dr. J. DURAICHAMY**  
M.Com., M.Phil., B.Ed., Ph.D.,  
Associate Professor and Head  
Department of Commerce & Research Centre  
Sourashtra College (Autonomous)  
Madurai - 625 004, Tamil Nadu.



**SOURASHTRA COLLEGE (AUTONOMOUS)  
MADURAI - 625 004**

FEBRUARY-2024

*M.P. Ganesan*

**Dr. M.P. GANESAN** M.A., M.Phil., Ph.D.,  
Director  
Research and Development Cell  
Sourashtra College  
Madurai-625 004.

*K.R. Srinivasan*

**Capt. Dr. K.R. SRINIVASAN**, M.A.(Hons), M.Phil.,  
M.B.A., M.Phil., Ph.D., D.P.&C.S., C.L.L.Sc.,  
Principal  
Sourashtra College (Autonomous)  
Madurai-625 004, Tamilnadu.